

# Examples of NAMI member actions advancing our commitment to fill the 'protein gap'



Under the framework of the Protein PACT for the People, Animals & Climate of Tomorrow, the North American Meat Institute (NAMI) has committed to measure and help fill the protein gap by 2025, ensuring access to high-quality protein for families in need. In addition to other initiatives to advance nutrition and health, the Meat Institute's members are taking concrete steps to improve access and are making significant investments to improve infrastructure needed for food charities to safely receive, package, store, and distribute nutrient-dense meat that plays a key role in ending hunger. Examples of actions to achieve this ambitious commitment include:



Through the Cooler Kids program, donated \$25,000 to 10 regions where food charities need refrigeration. Goal to raise \$10,000 for each regional fund.

## Boar's Head Brand

In partnership with Boar's Head brand local purveyors, donating much needed protein to food banks across the country and providing tens of thousands of sandwiches and boxed meals to frontline workers nationwide.



In addition to more than \$35 million in donations for COVID-19 food security and community relief efforts, Cargill announced in August 2022 a \$4.9 million donation to Feeding America that includes funding to build and expand protein pack rooms.



Donated ground beef to be included in 2,000 food packages distributed in partnership with the High Plains Food Bank.



Donated more than 100 million meals and fed 3,000 families in the Bay area.



Donated 3,500 pounds of beef to local food banks operated by The Salvation Army and the Northeast Oregon Compassion Center.



Donated locally-sourced groceries and food boxes to food banks and furloughed food service employees in Kentucky.



Donated more than \$200,000 in beef jerky to food banks since the beginning of 2020.



Donated 44,000 pounds of meat valued at approximately \$430,000 to the non-profit Table to Table, which will provide 68,000 meals to families in New Jersey.



Donated 3,000+ lunches to Philly Strong, which provides meals to hospital workers, first responders, and public works employees in Philadelphia.



Donated 500 pounds of burger patties in January 2022 and 500 pounds of 80/20 ground beef in October 2022 to the Golden Harvest Food Bank in Augusta, GA, a Feeding America member, providing food for 25 counties in the area.



Donating 40,000 pounds of frozen corned beef to Forgotten Harvest to distribute to families in need.



Donated 15,000 meals to Feeding America.



Under its “20 by 30” initiative (a robust set of 20 commitments to achieve by 2030), Hormel Foods will provide the equivalent of 70 million meals through cash and product donations. Hormel’s Our Hometown Food Security Community Project, launched in September 2022, aims to create the first food secure community designation in the United States. The designation will be piloted in Hormel’s hometown (Austin, Minnesota), developed in partnership with the United Way and the Baylor University Collaborative on Hunger and Poverty and providing a blueprint for implementation in other communities. Hormel CEO Jim Snee and his wife Tammy donated \$1.5 million to Baylor University to establish an endowed faculty chair to lead research efforts addressing food security through the Baylor Collaborative on Hunger and Poverty (BCHP).



In addition to investing \$50 million in communities through Hometown Strong and the Better Futures program and committing more than \$120 million globally to support COVID-19 relief efforts, JBS has recently donated more than \$2 million for improvements in food charity cold storage and distribution capacity, along with contributing to food safety training and safe meal preparation.



Launched a \$2 million campaign to support emergency food relief efforts across Canada and working with Greenleaf Foods to make donations to U.S. food banks.



In addition to participating in USDA’s Farmers to Families Food Box program, Miniat Holdings has donated more than 4,000 pounds of food to the Thornton Food Pantry, helping to create more than 2,000 food boxes.



Donated 100,000 servings of premium proteins to families in need through the Feeding America network of food banks.



Donated pork for hundreds of thousands of meals for needy families and first responders in 32 communities across five states.





Sigma proudly supports charities and organizations serving children, youth and families and in 2020 alone has donated more than 200 tons of food to help alleviate hunger during the COVID-19 pandemic.

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## Smithfield

Committed to donate an additional 200 million servings of protein (valued at \$200 million) by 2025, in addition to having donated more than 39 million servings during the height of the COVID-19 pandemic when families and food charities needed support most.



Donated approximately \$100,000 of lamb products in partnership with the American Lamb Board in Spring of 2020 for COVID-19 relief. Since 2019, Superior Farms has donated \$20,000 worth of food donations to The Idaho Foodbank. In 2022, Superior Farms has already donated nearly 10,000 pounds of lamb to over 40 organizations.



Making multiple food bank donations - one donation alone involved more than 1,500 cases of lean meat to food banks, enough for more than 8,000 meals.



Tyson Foods announced in September 2022 a \$2.5 million partnership with Feeding America to expand capacity to package bulk products into family sizes. The company will also donate 2.5 million pounds of protein in September 2022, the equivalent of 10 million meals, and will allocate \$1 million to support Equitable Food Access grants that improve access to nutritious food, with a focus on communities of color and people living in rural communities.

