Report data for the prior calendar year. This focus area pertains and is to be reported as the <u>company or enterprise</u> as a <u>single entity</u>. Only one reporter allowed for this focus area.

Baselines

Many companies produce hundreds of products. While it would be ideal to report on each product, providing cumulative label information for the total number of products is appropriate for these baseline metrics.

___ B1. Nutrition facts regarding recommended daily allowance of essential nutrients are provided on an approved label.

- _ Yes (select and move to B1a)
- _ No (select and move to B2)
- _ N/A Not all products produced require a Nutrition Facts Panel (NFP).

B1a. Cumulative Label Information

If you selected yes, please include any details on the information you provide beyond the minimum nutritional requirements. This could include front-of-pack type labeling programs or nutrition information to meet other country requirements or customer requests. This data can be used to communicate how the industry is raising the bar above minimums.

Claims vs Attributes Overview for Baseline Questions

Attributes are USDA's Food Safety and Inspection Service (FSIS) defined qualities of a product. Whereas claims are attributes of a product that has FSIS regulatory approval and are featured on or with the product.

Attributes

____ B2. Product portfolio includes products that include the following <u>attributes</u> (check all that apply). This baseline metric applies more broadly to companies of all types, e.g. food service supplier, processor, branded product portfolio, etc. Many companies may produce products that include these attributes.

B2a. Beneficial Nutrients - Attributes:

- _ Excellent/high/rich source of protein
- _ Good source of protein
- _ Excellent source of iron
- _ Good source of iron
- Excellent source of B12
- _ Good source of B12
- _ Lean
- _ Other, please describe (see B2a1)



B2a1. Beneficial Nutrients - Attributes: Other, please describe.

B2b. Nutrients to Limit - Attributes:

- _ Reduced saturated fat
- _ Low in saturated fat
- _ Saturated fat free
- _ Reduced sodium
- Low in sodium
- _ Sodium free
- _ Added sugars
- _ Other, please describe (see B2b1)
- _ N/A

B2b1. Nutrients to Limit - Attributes: Other, please describe.

B2c. Lifestyle or Wellness Preference - Attributes:

- _ Organic (Certified)
- _ Non-GMO (Certified)
- _ Gluten free
- _ No added nitrates/nitrites
- _ No artificial claims
- _ Dietary preference (e.g., keto, low carb, halal, kosher)
- _ Other, please describe (see B2c1)
- _ N/A

B2c1. Lifestyle or Wellness Preference - Attributes: Other, please describe.

B2d. Of the checked boxes above, does the company test for attributes?

- _ Yes (see B2d1)
- _ No (see B2d2)
- _ N/A (see B3)

B2d1. If yes, the company tests for attributes, does that apply to:

- _ Beneficial Nutrients
- _ Nutrients to Limit
- _ Lifestyle or Wellness Preference

B2d2. If no, the company does not test for attributes, why? (Optional)



Claims

___ B3. Product portfolio includes products that include the following <u>claims</u> (check all that apply):

This baseline metric applies more broadly to companies of all types, e.g. food service supplier, processor, branded product portfolio, etc. Many companies may produce products that include these claims.

B3a. Beneficial Nutrients - Claims:

- _ Excellent/high/rich source of protein
- _ Good source of protein
- _ Excellent source of iron
- _ Good source of iron
- _ Excellent source of B12
- _ Good source of B12
- _ Lean
- _ Other, please describe (see B3a1)
- _ N/A

B3a1. Beneficial Nutrients - Claims: Other, please describe.

B3b. Nutrients to Limit - Claims:

- _ Reduced saturated fat
- _ Low in saturated fat
- _ Saturated fat free
- _ Reduced sodium
- Low in sodium
- _ Sodium free
- _ Added sugars
- _ Other, please describe (see B3b1)
- _ N/A

B3b1. Nutrients to Limit - Claims: Other, please describe.

B3c. Lifestyle or Wellness Preference - Claims:

- _ Organic (Certified)
- _ Non-GMO (Certified)
- _ Gluten free
- _ No added nitrates/nitrites
- _ No artificial claims
- _ Dietary preference (e.g., keto, low carb, halal,

kosher)

- _ Other, please describe (see B3c1)
- _ N/A

B3c1. Lifestyle or Wellness Preference - Claims: Other, please describe.

B4. Product changes/improvements: In addition to research and development for product marketing, many companies undertake initiatives to enhance or improve the nutrition of their product lines. Companies making an internal or external commitment to nutritional enhancements can include that information in the box below. Recently, there have been some public health initiatives that could also apply to this baseline metric. For example, committing to meeting and/or exceeding the FDA sodium reduction targets for some product lines or making a commitment to the White House Conference on Hunger, Nutrition, and Health.

Achievements

When answering these achievement metrics to indicate yes, you will type the number of establishments for which you are reporting that would say yes.

- Commit (C) Means internally the company has stated a commitment to the metric.
- Track (T) Means internally the company has a mechanism for measuring/recording/reporting
 information supporting this metric.
- **Deliver (D)** Means the company is meeting the internal goal(s) or commitment(s) pertinent to this metric.
- Made Public (P) At the company level, information regarding this metric has been printed, spoken about, or posted publicly displaying our commitment to this metric externally.
- N/A (NA) Not Applicable
- Not Reporting (NR) Choose not to report on this metric

Note: If Deliver (D) is checked in this achievement, you will be asked to provide examples of how you are delivering.



		С	Т	D	Р	NA	NR
Nutrition	A1. Nutrition-related information is voluntarily provided to customers and/or consumers.						
Information	Nutrition related information can be provided to customers/consumers through a variety of means – print, digital, in store, on package, etc. This type of information can include information on dietary guidance, food preparation, recipes, and food safety among others. Information can be provided in general to customers or consumers but it can also address unique needs of subpopulations, like those identified in the						



If you put a check mark in the "Deliver" column above the following will appear: A2a1. If Delivering on in-store initiatives, what program(s) are you participating in? Example: Guiding Star or Point of Purchase A2a2.If Delivering on-package initiatives, what program(s) are you participating in? Example: Facts Up Front, Smart Label A2a3.If Delivering on online initiatives, how are you accomplishing this metric? Example: Company or Product website, Instacart, etc. A2b1. If Delivering on fee-based initiatives, what initiative(s) are you participating in? Example: AHA Heart Check, non-GMO verified, certified organic, etc. A2b2. If Delivering on non-fee-based initiatives, what initiative(s) are you participating in? Example: USDA Foods, Smart Snacks



Yes or No A3. Company contributes (financial or in-kind) to the advancement of nutrition science.

Company contributions to the advancement of nutrition science include financial or in-kind support for nutrition research or education. This support should be considered in terms of resources (financial and time)

- Financial support of nutrition research includes contributions to the Foundation for Meat and Poultry Research and Education or other programs administering or conducting research as well as direct research sponsorship. This does not include R&D.
- In-kind support for nutrition research could include participation in projects or on an advisory committee.
- Support for the advancement of nutrition education could include sponsoring programming, outreach or exhibits at nutrition or health focused conferences, e.g. American Society for Nutrition or the Food and Nutrition Conference and Expo.
- Internal and external commitments to health and wellness programs like workplace nutrition or healthy lifestyle programs.
- Both informal and formal partnerships, e.g. MyPlate National Strategic Partner, to advance nutrition apply to this metric.
- Membership in Programs

__ Contribute with expertise __ Other, please describe

If answer yes to A3, then A3a with checkboxes will appear.

A3a: We contribute to Nutrition Science through (check all that apply):

Upon checking a box(es) you will be asked to provide additional details about your company's commitment or activities. Any details will be anonymized and may be used as examples or proof points when telling the story of the protein industry's commitment to advance nutrition science.

nay be used as examples or proof points when telling the story of the protein industry's commitment to advance nutrition science.	
_ A3a1. Nutrition Research (see A3a1a and A3a1b)	
A3a1a. How do you contribute to nutrition research?	
Contribute financially	

A3a1b. Where do you contribute to nutrition research? University or College Foundation for Meat & Poultry Research & Education Other Foundation(s) USDA Community organization and NGOs directly supporting or Participating in NAMI's Health & Wellness Committee Participating in National Pork Board's Nutrition Task Force Other, please describe.	conducting consumer research and/or education
A3a1c. Other Nutrition Activities and/or Advancements that a (e.g.Following FDA sodium reduction targets)	ren't considered R&D that you'd like to share.
Labels	Dietary Research

__ Other



Disease Research

_ A3a2. Nutrition Education (see A3a2a)

If checked, will be asked to describe contributions to Nutrition Education. (example: Scholarships)

A3a2. You contribute to nutrition education by: A3a2a. Internal Education, Professional Development (Company supports the education of an employ develop professionally) Participating/attending conferences Participating/attending webinars Participating/attending certification course Participating/attending College or University class Providing expertise and leadership by actively engaging in associations doing nutrition education work Other, please describe	
A3a2b. Internal Education (Company provides nutrition education to the employees and in the workpl nutrition) Hosting conferences Hosting webinars Providing expertise and leadership by actively engaging in Associations doing nutrition education works Supporting or conducting academic research and/or education (nutrition scholarships) Supporting or conducting consumer research and/or education (nutrition scholarships) Collaborating with USDA (US Department of Agriculture), NGOs (non-governmental organizations), or Providing training for customers Providing training and/or informational resources to employees Providing nutrition education at/for health care centers, specialty care facilities, caregiver education Developing specialty food products for special dietary and nutritional needs (cancer, diabetes, etc.) Other, please describe	k.
 A3a2c. External Education, Consumer (Educating customer(s) or consumer(s) outside of the workplace of Hosting/participating/attending Conferences Providing expertise and leadership by actively engaging in organizations doing nutrition education working or conducting academic research and/or education Collaborating with USDA (US Department of Agriculture), NGOs (non-governmental organizations), or Providing training for customers Providing nutrition education at/for health care centers, specialty care facilities, caregiver education Other, please describe 	ork.

- __ A3a2d. External Education, Community (Nutrition education directed to the community where the establishment(s) are located.)
- __ Hosting/participating/attending Conferences
- __ Providing expertise and leadership by actively engaging in organization doing nutrition education work.
- __ Supporting or conducting academic research and/or education in local community
- __ Supporting or conducting consumer research and/or education in local community
- __ Collaborating with USDA (US Department of Agriculture) Extension
- __ Providing training for community members
- __ Providing nutrition education at/for health care centers, specialty care facilities, caregiver education
- __ Other, please describe



lf check Lifestyle	a3. Healthy Lifestyle Programs (If checked see A3a3a) ed, please describe the company's contributions to Healthy Lifestyle Programs (nutrition, exercise, mental and emotional health, etc.). The Healthy Program offerings as it relates to employee wellness and benefits will be reported on under Labor & Human Rights. Note: This section will not include ment programs, curriculum, private funding, or cooking.
	A3a3a. You contribute to Healthy Lifestyle Programs by: Providing meals to school age children Partnership with outside health care experts (E.g. access to dietitians, weight loss/management counseling) Partnership with diet plan (Whole 30) Remove Environmental and Systemic Barriers to Health See CDC Resource Donations (monetary) Donations (in-kind) Other, please describe
_ A3	a4. Internal Commitment(s) to Nutrition Science (If checked see A3a4a)
	A3a4a. Our company contributes to nutrition science with internal commitment(s) by providing:
_ A3	a5. External Commitment(s) to Nutrition Science (If checked see A3a5a)
	A3a5a. Our company contributes to nutrition science outside of our company by:
	a6. Membership Organizations that conduct education and/or research. Professional membership
_	nizations are for individual employee memberships and supported through company resources to this category.
	A3a6a. American Society of Nutrition A3a6b. Academy of Nutrition and Dietetics



Yes or No A4. Company contributions were provided to (check all that apply):

Examples: donations of product, money, or volunteer service.

If answer yes (A4), then A4a with checkboxes will appear.

A4a. Company contributions were provided to (check all that apply):

Upon checking a box(es) you will be asked to provide additional details or types of food security related activities undertaken by your company. Any details will be anonymized and may be used as examples or proof points when telling the story of the protein industry's commitment to advance nutrition science.

___ **A4a1. Food Banks** (see A4a1a) Describe contributions to Food Banks using the Feeding America Formula. Each meal is roughly 1.2 pounds, giving us our meal per dollar figure.

```
A4a1a. Food Banks contributions were:
___ 1. Product Amount using the Feeding America Formula [(R*4+(C*5.333) = __ servings/meals donated]
__ 0 - 99 meals
__ 100 – 199 meals
                         R= raw products in lbs. C = cooked product in lbs
__ 200 - 299 meals
__ 300 - 399 meals
                         To convert ounces to pounds:
__ 400 – 499 meals
                         Multiply the number of pounds donated by 4 for raw
__ 500 – 599 meals
                         donations (4oz serving x 4 = 16 \text{ oz}/1 \text{ lb}
__ 600 – 699 meals
__ 700 – 799 meals
                         Multiply the number of pounds by 5.33 for cooked
                         donations (3 oz serving x 5.33 = 16 oz/1 lb
__ 800 - 899 meals
__ 900 - 999 meals
__ 1,000+ meals (If over 1000, use text box)
___ 2. Employee volunteer time (# of hours)
__ 0 -49
__ 50 - 99
__ 100 - 149
__ 150 - 199
__ 200 - 249
__ 250 - 299
__ 300 - 349
__ 350 -399
__ 400 - 449
__ 450 - 499
__ 500+ (if over 500, use text box)
___ 3. Monetary donation
__ $0 - $49,999
__ $50,000 -$99,999
__ $100,000 - $149,999
__ $150,000 - $199,999
__ $200,000 - $249,999
__ $250,000 - $299,999
__ $300,000 - $349,999
__ $350,000 - $399,999
__ $400,000 - $449,999
__ $450,000 - $499,999
__ $500,000 - $549,999
__ $550,000 - $599,999
__ $600,000+ (if over $600K, use text box)
Yes or No 4. Held employee food drive
(canned goods/non-perishables)
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Yes or No 5. Donated R&D samples



	A4a1b. Donations were given to: 1. Food Bank(s) 2. City Sponsored Community Out 3. Community Hunger Program(s) 4. Disaster Relief Organization(s) 5. Other	reach Program(s)
	A4a1c. Donated proteins were: (apper Beef Pork Turkey Chicken Lamb Veal Bison Multi-protein (sausages, hot dogs, canned Shelf-stable Other	ears ifA4a1a Product or Donated R&D Samples is selected.)
	A4a1d. What was the regionality of the Can check more than one category. Local community (local) Within your contributing facility's s Multi-state area (regional) All of the country (national) Contributions went globally (global)	
4	4a2. Charities	
	A4a2a. Charity contributions were:1. Product (if selected, answer Adversal (16 oz /2.8 +oz = meal. Rown and (16 oz /2.8 +oz = m	
	2. Employee volunteer time (# of 0 -49 50 - 99 100 - 149 150 - 199 200 - 249 250 - 299 300 - 349 350 - 399 400 - 449 450 - 499 500+ (if over 500, use text box)	f hours)
	\$50,000 -\$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000 - \$249,999 \$250,000 - \$299,999	\$350,000 - \$399,999 \$400,000 - \$449,999 \$450,000 - \$499,999 \$500,000 - \$549,999 \$550,000 - \$599,999 \$600,000+ (if over



___ 4. Education Materials

5. Community Event Sponsor (types) Boys & Girls Club
 Health Walk (American Heart Association, Breast Cancer, Alzheimers, Adoption etc.) Ethnic Celebration (AfrOmaha, Cinco De Mayo, etc.) Domestic Violence
Foundation Event Special Olympics Disability Awareness and/or Support
Mental HealthMusic Program FFA
4H United Way Children's Home
Addiction Program Chamber of Commerce University / Technical College – Ag Education Event
6. Merchandise
A4a2b. What was the regionality of the company's donations to charity? (Can check more than one category.) Local community (local) Within your contributing facility's state (state)
Multi-state area (regional) All of the country (national) Contributions went globally (global)
A4a2c. Donated proteins were:
Beef Pork Turkey
Chicken Lamb Veal
Bison Combination protein (sausages, hot dogs, etc.) Canned
Shelf-stable Other



__ A4a3. Scholarships

A4a3a. Supported the following scholarships: __ NAMI Scholarship Fund Culinary Institute of America (CIA) Fund __ (Company NAME) Scholarship __ Company scholarship to employee's children __ Tuition reimbursement to employees and their dependents __ Continuing education funded by company __ National Merit scholarships __ Other A4a3b. Supported scholarships by: __ Donating monetarily to universities and/or organizations that fund scholarships __ Employees serve on boards and/or selection committees for scholarships A4a3c. Monetarily contributed to scholarships this past year: __ \$9,999 or less __ \$10,000 - \$24,999 __ \$25,000 - \$49,999 __ \$50,000 - \$99,999 __ \$100,000 + __ A4a4. Disaster Relief A4a4a. Disaster relief donations were: ___ **1. Product** (*if selected, answer A4a2c*) Product Amount using the Feeding America Formula (16 oz $/2.8 + __{oz} = meal$. Raw 4 oz and cooked 3 oz.) __ 0 – 99 meals __ 100 - 199 meals __ 200 - 299 meals __ 300 - 399 meals __ 400 - 499 meals __ 500 - 599 meals __ 600 - 699 meals __ 700 - 799 meals __ 800 - 899 meals __ 900 - 999 meals __ 1,000+ meals (If over 1000, use text box) ___ 2. Employee volunteer time (# of hours) __ 0 -49 __ 50 - 99 __ 100 - 149 __ 150 - 199 __ 200 - 249 __ 250 - 299 __ 300 - 349 __ 350 -399 __ 400 - 449 __ 450 - 499 __ 500+ (if over 500, use text box) ___ 3. Monetary donation __ \$0 - \$49,999 __ \$50,000 -\$99,999 __ \$100,000 - \$149,999 __ \$150,000 - \$199,999 __ \$200,000 - \$249,999 __ \$250,000 - \$299,999 __ \$300,000 - \$349,999 __ \$350,000 - \$399,999





__ \$600,000+ (if over \$600K, use text box)

__ \$400,000 - \$449,999 __ \$450,000 - \$499,999 __ \$500,000 - \$549,999 __ \$550,000 - \$599,999

A 4 = 4 h - \4/h = t = 1 h = = i = n =	lite of the community densitions to show it. 2 (Completely many than any actorism)
	lity of the company's donations to charity? (Can check more than one category.)
Local community (local)	
Within your contributing fo	
Multi-state area (regional)	
All of the country (national	
Contributions went globall	
	,
Admids Departed proteins were	
A4a4c. Donated proteins wer	e:
Beef	
Pork	
Turkey	
Chicken	
Lamb	
Veal	
Bison	
Combination protein (saus	ages, hot dogs, etc.)
Canned	
Shelf-stable	
Other	
011161	
6.1	
	e scribe. Examples: Backpack stuffing of school supplies to help the children get to school and get a Donating to local sports teams; being a good community steward; other community support efforts.
A4a5a Donations went to the	following types of organizations:
Sports team(s)	Tollowing Types of Organizations.
K-12 Schools	
Hospitals, clinics	
	S Grander system and A
Public officials/EMS (polic	e a lire departments)
Local, Small Businesses	
Local, Family in-need	
Donations to the local com	munity(ies)
A4a5b. Donated proteins wer	e:
Beef	
Pork	
Turkey	
Chicken	
Lamb	
Veal	
Bison	
Combination protein (saus	ages, hot dogs, etc.)
Canned	
Shelf-stable	
Other	
0.1161	
A4a5c. Volunteer Time	
0 -49	
50 - 99	
100 - 149	
150 - 149	
200 - 249	
250 - 299	
300 - 349	
350 -399	
400 - 449	
450 - 499	
500+ (if over 500, use text	box)
A4a5d. Monetary Amount	A370 000 A300 000
\$0 - \$49,999	\$350,000 - \$399,999
\$50,000 -\$99,999	\$400,000 - \$449,999
\$100,000 - \$149,999	\$450,000 - \$499,999
\$150,000 - \$199,999	\$500,000 - \$549,999
\$200,000 - \$249,999	\$550,000 - \$599,999
\$250,000 - \$299,999	\$600,000+ (if over
\$300,000 - \$349,999	\$600K, use text box)



