

Nutrition, Health, & Wellness Metrics & Guidance

Report data for the prior calendar year. This focus area pertains and is to be reported as the company or enterprise as a single entity. Only one reporter allowed for this focus area.

Baselines

Many companies produce hundreds of products. While it would be ideal to report on each product, providing cumulative label information for the total number of products is appropriate for these baseline metrics.

___ **B1. Nutrition facts regarding recommended daily allowance of essential nutrients are provided on an approved label.**

- Yes (select and move to B1a)
- No (select and move to B2)
- N/A - Not all products produced require a Nutrition Facts Panel (NFP).

B1a. Cumulative Label Information

If you selected yes, please include any details on the information you provide beyond the minimum nutritional requirements. This could include front-of-pack type labeling programs or nutrition information to meet other country requirements or customer requests. This data can be used to communicate how the industry is raising the bar above minimums.

Claims vs Attributes Overview for Baseline Questions

Attributes are USDA's Food Safety and Inspection Service (FSIS) defined qualities of a product. Whereas claims are attributes of a product that has FSIS regulatory approval and are featured on or with the product.

Attributes

___ **B2. Product portfolio includes products that include the following attributes (check all that apply).**

This baseline metric applies more broadly to companies of all types, e.g. food service supplier, processor, branded product portfolio, etc. Many companies may produce products that include these attributes.

B2a. Beneficial Nutrients - Attributes:

- Excellent/high/rich source of protein
- Good source of protein
- Excellent source of iron
- Good source of iron
- Excellent source of B12
- Good source of B12
- Lean
- Other, please describe (see B2a1)
- N/A

B2a1. Beneficial Nutrients - Attributes: Other, please describe.

Nutrition, Health, & Wellness Metrics & Guidance

B2b. Nutrients to Limit - Attributes:

- Reduced saturated fat
- Low in saturated fat
- Saturated fat free
- Reduced sodium
- Low in sodium
- Sodium free
- Added sugars
- Other, please describe (*see B2b1*)
- N/A

B2c. Lifestyle or Wellness Preference - Attributes:

- Organic (Certified)
- Non-GMO (Certified)
- Gluten free
- No added nitrates/nitrites
- No artificial claims
- Dietary preference (e.g., keto, low carb, halal, kosher)
- Other, please describe (*see B2c1*)
- N/A

B2d. Of the checked boxes above, does the company test for attributes?

- Yes (*see B2d1*)
- No (*see B2d2*)
- N/A (*see B3*)

B2d2. If no, the company does not test for attributes, why? (*Optional*)

B2b1. Nutrients to Limit - Attributes: Other, please describe.

B2c1. Lifestyle or Wellness Preference - Attributes: Other, please describe.

B2d1. If yes, the company tests for attributes, does that apply to:

- Beneficial Nutrients
- Nutrients to Limit
- Lifestyle or Wellness Preference

Nutrition, Health, & Wellness Metrics & Guidance

Claims

___ **B3. Product portfolio includes products that include the following claims (check all that apply):**

This baseline metric applies more broadly to companies of all types, e.g. food service supplier, processor, branded product portfolio, etc. Many companies may produce products that include these claims.

B3a. Beneficial Nutrients - Claims:

- Excellent/high/rich source of protein
- Good source of protein
- Excellent source of iron
- Good source of iron
- Excellent source of B12
- Good source of B12
- Lean
- Other, please describe (see B3a1)
- N/A

B3a1. Beneficial Nutrients - Claims: Other, please describe.

B3b. Nutrients to Limit - Claims:

- Reduced saturated fat
- Low in saturated fat
- Saturated fat free
- Reduced sodium
- Low in sodium
- Sodium free
- Added sugars
- Other, please describe (see B3b1)
- N/A

B3b1. Nutrients to Limit - Claims: Other, please describe.

B3c. Lifestyle or Wellness Preference - Claims:

- Organic (Certified)
- Non-GMO (Certified)
- Gluten free
- No added nitrates/nitrites
- No artificial claims
- Dietary preference (e.g., keto, low carb, halal, kosher)
- Other, please describe (see B3c1)
- N/A

B3c1. Lifestyle or Wellness Preference - Claims: Other, please describe.

Nutrition, Health, & Wellness Metrics & Guidance

B4. Product changes/improvements: In addition to research and development for product marketing, many companies undertake initiatives to enhance or improve the nutrition of their product lines. Companies making an internal or external commitment to nutritional enhancements can include that information in the box below. Recently, there have been some public health initiatives that could also apply to this baseline metric. For example, committing to meeting and/or exceeding the FDA sodium reduction targets for some product lines or making a commitment to the White House Conference on Hunger, Nutrition, and Health.

Achievements

When answering these achievement metrics to indicate yes, you will type the number of establishments for which you are reporting that would say yes.

- **Commit (C)** - Means internally the company has stated a commitment to the metric.
- **Track (T)** - Means internally the company has a mechanism for measuring/recording/reporting information supporting this metric.
- **Deliver (D)** - Means the company is meeting the internal goal(s) or commitment(s) pertinent to this metric.
- **Made Public (P)** - At the company level, information regarding this metric has been printed, spoken about, or posted publicly displaying our commitment to this metric externally.
- **N/A (NA)** - Not Applicable
- **Not Reporting (NR)** - Choose not to report on this metric

Note: If Deliver (D) is checked in this achievement, you will be asked to provide examples of how you are delivering.

Nutrition, Health, & Wellness Metrics & Guidance

		C	T	D	P	NA	NR
Nutrition Information	A1. Nutrition-related information is voluntarily provided to customers and/or consumers.						
	Nutrition related information can be provided to customers/consumers through a variety of means – print, digital, in store, on package, etc. This type of information can include information on dietary guidance, food preparation, recipes, and food safety among others. Information can be provided in general to customers or consumers but it can also address unique needs of subpopulations, like those identified in the 2020-2025 Dietary Guidelines for Americans , e.g. specific nutrient needs in certain life stages, e.g. adolescent girls or the elderly.						
Voluntary Nutrition Initiatives	A2. Voluntarily participates in nutrition initiatives. <i>Note: A2a and A2b Only applies to manufacturers of retail or direct to consumer products, including co-manufacturing/co-packing.</i>						
	A2a. Industry led initiatives address three topic areas:						
	1. In-store (eg. Guiding Star or Point of Purchase)			See A2a1 on next page			
	2. On package (e.g. Facts Up Front, Smart Label)			See A2a2 on next page			
	3. Online (e.g. company or product website; Instacart)			See A2a3 on next page			
	A2b. Third-party initiatives require validation or verification by a third-party. There are two types of participation.						
	1. Fee-based Initiatives (e.g. AHA Heart Check, non-GMO verified, certified organic.)			See A2b1 on next page			
	2. Non-fee based initiatives (e.g. USDA Foods, Smart Snacks)			See A2b2 on next page			
	<i>Note: If in the achievement chart, you checked deliver on any of these metrics above, you will be asked to provide examples of how you are delivering.</i>						

Nutrition, Health, & Wellness Metrics & Guidance

If you put a check mark in the “Deliver” column above the following will appear:

A2a1. If Delivering on in-store initiatives, what program(s) are you participating in?

Example: Guiding Star or Point of Purchase

A2a2.If Delivering on-package initiatives, what program(s) are you participating in?

Example: Facts Up Front, Smart Label

A2a3.If Delivering on online initiatives, how are you accomplishing this metric?

Example: Company or Product website, Instacart, etc.

A2b1. If Delivering on fee-based initiatives, what initiative(s) are you participating in?

Example: AHA Heart Check, non-GMO verified, certified organic, etc.

A2b2. If Delivering on non-fee-based initiatives, what initiative(s) are you participating in?

Example: USDA Foods, Smart Snacks

Nutrition, Health, & Wellness Metrics & Guidance

Yes or No **A3. Company contributes (financial or in-kind) to the advancement of nutrition science.**

Company contributions to the advancement of nutrition science include financial or in-kind support for nutrition research or education. This support should be considered in terms of resources (financial and time)

- Financial support of nutrition research includes contributions to the Foundation for Meat and Poultry Research and Education or other programs administering or conducting research as well as direct research sponsorship. This does not include R&D.
- In-kind support for nutrition research could include participation in projects or on an advisory committee.
- Support for the advancement of nutrition education could include sponsoring programming, outreach or exhibits at nutrition or health focused conferences, e.g. American Society for Nutrition or the Food and Nutrition Conference and Expo.
- Internal and external commitments to health and wellness programs like workplace nutrition or healthy lifestyle programs.
- Both informal and formal partnerships, e.g. MyPlate National Strategic Partner, to advance nutrition apply to this metric.
- Membership in Programs

If answer yes to A3, then A3a with checkboxes will appear.

A3a: We contribute to Nutrition Science through (check all that apply):

Upon checking a box(es) you will be asked to provide additional details about your company's commitment or activities. Any details will be anonymized and may be used as examples or proof points when telling the story of the protein industry's commitment to advance nutrition science.

__ A3a1. Nutrition Research (see A3a1a and A3a1b)

A3a1a. How do you contribute to nutrition research?

- Contribute financially
- Contribute with expertise
- Other, please describe

A3a1b. Where do you contribute to nutrition research?

- University or College
- Foundation for Meat & Poultry Research & Education
- Other Foundation(s)
- USDA
- Community organization and NGOs directly supporting or conducting consumer research and/or education
- Participating in NAMI's Health & Wellness Committee
- Participating in National Pork Board's Nutrition Task Force
- Other, please describe.

A3a1c. Other Nutrition Activities and/or Advancements that aren't considered R&D that you'd like to share.

(e.g. Following FDA sodium reduction targets)

Labels

Dietary Research

Disease Research

Other

Nutrition, Health, & Wellness Metrics & Guidance

_ A3a2. Nutrition Education (see A3a2a)

If checked, will be asked to describe contributions to Nutrition Education. (example: Scholarships)

A3a2. You contribute to nutrition education by:

__ A3a2a. Internal Education, Professional Development (Company supports the education of an employee(s) in nutrition to develop professionally)

- Participating/attending conferences
- Participating/attending webinars
- Participating/attending certification course
- Participating/attending College or University class
- Providing expertise and leadership by actively engaging in associations doing nutrition education work.
- Other, please describe

__ A3a2b. Internal Education (Company provides nutrition education to the employees and in the workplace to improve their nutrition)

- Hosting conferences
- Hosting webinars
- Providing expertise and leadership by actively engaging in Associations doing nutrition education work.
- Supporting or conducting academic research and/or education (nutrition scholarships)
- Supporting or conducting consumer research and/or education (nutrition scholarships)
- Collaborating with USDA (US Department of Agriculture), NGOs (non-governmental organizations), or Universities
- Providing training for customers
- Providing training and/or informational resources to employees
- Providing nutrition education at/for health care centers, specialty care facilities, caregiver education
- Developing specialty food products for special dietary and nutritional needs (cancer, diabetes, etc.)
- Other, please describe

__ A3a2c. External Education, Consumer (Educating customer(s) or consumer(s) outside of the workplace)

- Hosting/participating/attending Conferences
- Providing expertise and leadership by actively engaging in organizations doing nutrition education work.
- Supporting or conducting academic research and/or education
- Collaborating with USDA (US Department of Agriculture), NGOs (non-governmental organizations), or Universities
- Providing training for customers
- Providing nutrition education at/for health care centers, specialty care facilities, caregiver education
- Other, please describe

__ A3a2d. External Education, Community (Nutrition education directed to the community where the establishment(s) are located.)

- Hosting/participating/attending Conferences
- Providing expertise and leadership by actively engaging in organization doing nutrition education work.
- Supporting or conducting academic research and/or education in local community
- Supporting or conducting consumer research and/or education in local community
- Collaborating with USDA (US Department of Agriculture) Extension
- Providing training for community members
- Providing nutrition education at/for health care centers, specialty care facilities, caregiver education
- Other, please describe

Nutrition, Health, & Wellness Metrics & Guidance

_ A3a3. Healthy Lifestyle Programs (If checked see A3a3a)

If checked, please describe the company's contributions to Healthy Lifestyle Programs (nutrition, exercise, mental and emotional health, etc.). The Healthy Lifestyle Program offerings as it relates to employee wellness and benefits will be reported on under Labor & Human Rights. Note: This section will not include procurement programs, curriculum, private funding, or cooking.

A3a3a. You contribute to Healthy Lifestyle Programs by:

- Providing meals to school age children
- Partnership with outside health care experts (E.g. access to dietitians, weight loss/management counseling)
- Partnership with diet plan (Whole 30)
- Remove Environmental and Systemic Barriers to Health [See CDC Resource](#)
- Donations (monetary)
- Donations (in-kind)
- Other, please describe

_ A3a4. Internal Commitment(s) to Nutrition Science (If checked see A3a4a)

A3a4a. Our company contributes to nutrition science with internal commitment(s) by providing:

- 1. Continued education and training (How all things impact compliance at all levels)
- 2. Opportunity for employees to donate to increase food security
- 3. Volunteer opportunity at food banks and community gardens
- 4. Product Development improvements – source of protein; refining nutritional information; provide products that meet nutrition dietary targets

_ A3a5. External Commitment(s) to Nutrition Science (If checked see A3a5a)

A3a5a. Our company contributes to nutrition science outside of our company by:

- 1. Published employee Health, Nutrition, and wellness benefits information on the company's website
- 2. Updating external stakeholders annually (Corporate Responsibility Report – aligns with Global Reporting Initiative)
- 3. Providing or partnering on community education programs for a healthy lifestyle
- 4. Partner with a University to conduct research and/or education
- 5. Team members serve on committees and boards,
- 6. Monetary commitments to support nutrition science
- 7. Collaboration with academia, local community, government agencies, and NGO's. [TEXT BOX for examples]
- 8. Support customers by providing information and answering questions regarding nutrition for our products.
- 9. Provide training for customers.
- 10. Product Change Public Commitment – Reducing sugars
- 11. Product Change Public Commitment – Reducing sodium
- 12. Product Change Public Commitment – Reducing allergens
- 13. Product Change Public Commitment – Simplifying ingredient statements

_ A3a6. Membership Organizations that conduct education and/or research. Professional membership organizations are for individual employee memberships and supported through company resources apply to this category.

- A3a6a.** American Society of Nutrition
- A3a6b.** Academy of Nutrition and Dietetics
- A3a6c.** Other _____

Nutrition, Health, & Wellness Metrics & Guidance

Yes or No **A4. Company contributions were provided to (check all that apply):**

Examples: donations of product, money, or volunteer service.

If answer yes (A4), then A4a with checkboxes will appear.

A4a. Company contributions were provided to (check all that apply):

Upon checking a box(es) you will be asked to provide additional details or types of food security related activities undertaken by your company. Any details will be anonymized and may be used as examples or proof points when telling the story of the protein industry's commitment to advance nutrition science.

A4a1. Food Banks (see A4a1a) Describe contributions to Food Banks using the Feeding America Formula. Each meal is roughly 1.2 pounds, giving us our meal per dollar figure.

A4a1a. Food Banks contributions were:

1. Product Amount using the Feeding America Formula (16 oz /2.8 + ___oz = meal. Raw 4 oz and cooked 3 oz.)

- 0 – 99 meals
- 100 – 199 meals
- 200 – 299 meals
- 300 – 399 meals
- 400 – 499 meals
- 500 – 599 meals
- 600 – 699 meals
- 700 – 799 meals
- 800 – 899 meals
- 900 – 999 meals
- 1,000+ meals (If over 1000, use text box)

2. Employee volunteer time (# of hours)

- 0 –49
- 50 – 99
- 100 – 149
- 150 – 199
- 200 – 249
- 250 – 299
- 300 – 349
- 350 –399
- 400 – 449
- 450 – 499
- 500+ (if over 500, use text box)

3. Monetary donation

- \$0 – \$49,999
- \$50,000 –\$99,999
- \$100,000 – \$149,999
- \$150,000 – \$199,999
- \$200,000 – \$249,999
- \$250,000 – \$299,999
- \$300,000 – \$349,999
- \$350,000 – \$399,999
- \$400,000 – \$449,999
- \$450,000 – \$499,999
- \$500,000 – \$549,999
- \$550,000 – \$599,999
- \$600,000+ (if over \$600K, use text box)

Yes or No **4. Held employee food drive**
(canned goods/non-perishables)

Yes or No **5. Donated R&D samples**

Nutrition, Health, & Wellness Metrics & Guidance

A4a1b. Donations were given to:

- 1. Food Bank(s)
- 2. City Sponsored Community Outreach Program(s)
- 3. Community Hunger Program(s)
- 4. Disaster Relief Organization(s)
- 5. Other

A4a1c. Donated proteins were: (appears if A4a1a Product or Donated R&D Samples is selected.)

- Beef
- Pork
- Turkey
- Chicken
- Lamb
- Veal
- Bison
- Multi-protein (sausages, hot dogs, etc.)
- Canned
- Shelf-stable
- Other

A4a1d. What was the regionality of the company's donations? (appears if A4a1B is selected).

Can check more than one category.

- Local community (local)
- Within your contributing facility's state (state)
- Multi-state area (regional)
- All of the country (national)
- Contributions went globally (global)

___ A4a2. Charities

A4a2a. Charity contributions were:

___ 1. Product (if selected, answer A4a2c) Product Amount using the Feeding America Formula (16 oz / 2.8 + ___ oz = meal. Raw 4 oz and cooked 3 oz.)

- 0 - 99 meals
- 100 - 199 meals
- 200 - 299 meals
- 300 - 399 meals
- 400 - 499 meals
- 500 - 599 meals
- 600 - 699 meals
- 700 - 799 meals
- 800 - 899 meals
- 900 - 999 meals
- 1,000+ meals (If over 1000, use text box)

___ 2. Employee volunteer time (# of hours)

- 0 - 49
- 50 - 99
- 100 - 149
- 150 - 199
- 200 - 249
- 250 - 299
- 300 - 349
- 350 - 399
- 400 - 449
- 450 - 499
- 500+ (if over 500, use text box)

___ 3. Monetary donation

- | | |
|--|--|
| <input type="checkbox"/> \$0 - \$49,999 | <input type="checkbox"/> \$350,000 - \$399,999 |
| <input type="checkbox"/> \$50,000 - \$99,999 | <input type="checkbox"/> \$400,000 - \$449,999 |
| <input type="checkbox"/> \$100,000 - \$149,999 | <input type="checkbox"/> \$450,000 - \$499,999 |
| <input type="checkbox"/> \$150,000 - \$199,999 | <input type="checkbox"/> \$500,000 - \$549,999 |
| <input type="checkbox"/> \$200,000 - \$249,999 | <input type="checkbox"/> \$550,000 - \$599,999 |
| <input type="checkbox"/> \$250,000 - \$299,999 | <input type="checkbox"/> \$600,000+ (if over |
| <input type="checkbox"/> \$300,000 - \$349,999 | \$600K, use text box) |

Nutrition, Health, & Wellness Metrics & Guidance

___ 4. Education Materials

___ 5. Community Event Sponsor (types)

- ___ Boys & Girls Club
- ___ Health Walk (American Heart Association, Breast Cancer, Alzheimers, Adoption etc.)
- ___ Ethnic Celebration (AfrOmaha, Cinco De Mayo, etc.)
- ___ Domestic Violence
- ___ Foundation Event
- ___ Special Olympics
- ___ Disability Awareness and/or Support
- ___ Mental Health
- ___ Music Program
- ___ FFA
- ___ 4H
- ___ United Way
- ___ Children's Home
- ___ Addiction Program
- ___ Chamber of Commerce
- ___ University / Technical College - Ag Education Event

___ 6. Merchandise

A4a2b. What was the regionality of the company's donations to charity? (Can check more than one category.)

- ___ Local community (local)
- ___ Within your contributing facility's state (state)
- ___ Multi-state area (regional)
- ___ All of the country (national)
- ___ Contributions went globally (global)

A4a2c. Donated proteins were:

- ___ Beef
- ___ Pork
- ___ Turkey
- ___ Chicken
- ___ Lamb
- ___ Veal
- ___ Bison
- ___ Combination protein (sausages, hot dogs, etc.)
- ___ Canned
- ___ Shelf-stable
- ___ Other

Nutrition, Health, & Wellness Metrics & Guidance

__ A4a3. Scholarships

A4a3a. Supported the following scholarships:

- NAMI Scholarship Fund
- Culinary Institute of America (CIA) Fund
- (Company NAME) Scholarship
- Company scholarship to employee's children
- Tuition reimbursement to employees and their dependents
- Continuing education funded by company
- National Merit scholarships
- Other

A4a3b. Supported scholarships by:

- Donating monetarily to universities and/or organizations that fund scholarships
- Employees serve on boards and/or selection committees for scholarships

A4a3c. Monetarily contributed to scholarships this past year:

- \$9,999 or less
- \$10,000 - \$24,999
- \$25,000 - \$49,999
- \$50,000 - \$99,999
- \$100,000 +

__ A4a4. Disaster Relief

A4a4a. Disaster relief donations were:

___ 1. **Product** (if selected, answer A4a2c) Product Amount using the Feeding America Formula (16 oz /2.8 + ___oz = meal. Raw 4 oz and cooked 3 oz.)

- 0 - 99 meals
- 100 - 199 meals
- 200 - 299 meals
- 300 - 399 meals
- 400 - 499 meals
- 500 - 599 meals
- 600 - 699 meals
- 700 - 799 meals
- 800 - 899 meals
- 900 - 999 meals
- 1,000+ meals (If over 1000, use text box)

___ 2. **Employee volunteer time** (# of hours)

- 0 - 49
- 50 - 99
- 100 - 149
- 150 - 199
- 200 - 249
- 250 - 299
- 300 - 349
- 350 - 399
- 400 - 449
- 450 - 499
- 500+ (if over 500, use text box)

___ 3. **Monetary donation**

- \$0 - \$49,999
- \$50,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000 - \$249,999
- \$250,000 - \$299,999
- \$300,000 - \$349,999
- \$350,000 - \$399,999
- \$400,000 - \$449,999
- \$450,000 - \$499,999
- \$500,000 - \$549,999
- \$550,000 - \$599,999
- \$600,000+ (if over \$600K, use text box)

Nutrition, Health, & Wellness Metrics & Guidance

A4a4b. What was the regionality of the company's donations to charity? (Can check more than one category.)

- Local community (local)
- Within your contributing facility's state (state)
- Multi-state area (regional)
- All of the country (national)
- Contributions went globally (global)

A4a4c. Donated proteins were:

- Beef
- Pork
- Turkey
- Chicken
- Lamb
- Veal
- Bison
- Combination protein (sausages, hot dogs, etc.)
- Canned
- Shelf-stable
- Other

A4a5. Other, please describe. Examples: Backpack stuffing of school supplies to help the children get to school and get a nutritious breakfast/lunch. Donating to local sports teams; being a good community steward; other community support efforts.

A4a5a. Donations went to the following types of organizations:

- Sports team(s)
- K-12 Schools
- Hospitals, clinics
- Public officials/EMS (police & fire departments)
- Local, Small Businesses
- Local, Family in-need
- Donations to the local community(ies)

A4a5b. Donated proteins were:

- Beef
- Pork
- Turkey
- Chicken
- Lamb
- Veal
- Bison
- Combination protein (sausages, hot dogs, etc.)
- Canned
- Shelf-stable
- Other

A4a5c. Volunteer Time

- 0 - 49
- 50 - 99
- 100 - 149
- 150 - 199
- 200 - 249
- 250 - 299
- 300 - 349
- 350 - 399
- 400 - 449
- 450 - 499
- 500+ (if over 500, use text box)

A4a5d. Monetary Amount

- | | |
|--|--|
| <input type="checkbox"/> \$0 - \$49,999 | <input type="checkbox"/> \$350,000 - \$399,999 |
| <input type="checkbox"/> \$50,000 - \$99,999 | <input type="checkbox"/> \$400,000 - \$449,999 |
| <input type="checkbox"/> \$100,000 - \$149,999 | <input type="checkbox"/> \$450,000 - \$499,999 |
| <input type="checkbox"/> \$150,000 - \$199,999 | <input type="checkbox"/> \$500,000 - \$549,999 |
| <input type="checkbox"/> \$200,000 - \$249,999 | <input type="checkbox"/> \$550,000 - \$599,999 |
| <input type="checkbox"/> \$250,000 - \$299,999 | <input type="checkbox"/> \$600,000+ (if over |
| <input type="checkbox"/> \$300,000 - \$349,999 | \$600K, use text box) |