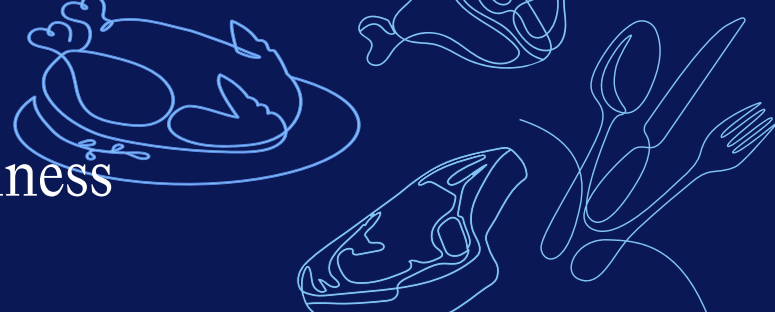




Nourishing Today  
Sustaining Tomorrow

# 2025 Community Wellness Metrics & Guidance



*Report data for the prior calendar year.*

*This focus area pertains and is to be reported as the Company or enterprise as a single entity.*

*Only one reporter allowed for this focus area.*

**Purpose:** Information reported in this focus area is used for policy development and discussions to share the breadth of work the industry is doing to help a community's health and wellness. To see examples of this information in use visit [TheProteinPACT.org](https://TheProteinPACT.org).

More information contact staff leads:

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## Achievement Metrics

Achievement metrics will be denoted by A#. Achievements represent opportunities for building onto the baseline metrics and opportunities for consideration to move your business forward. If you notice a A#a,b,c. The a,b,c are the secondary or tertiary parts (A#a1) to the metric as applicable to an achievement metric. In general, the letter/number combinations are to help everyone denote which metric or part of a metric is being referenced.

### A4. Company contributes to the improvement of food security.

**Yes or No**

Examples: Donations of product, money, or time to food banks, charities, and/or natural disasters.

*Note: Repeat question found under the Nutrition Focus Area. It will be "graded" under Nutrition. Information entered in this module is for the benefit of the industry and to help the Meat Institute's communication and policy staff advocate and educate for the industry.*

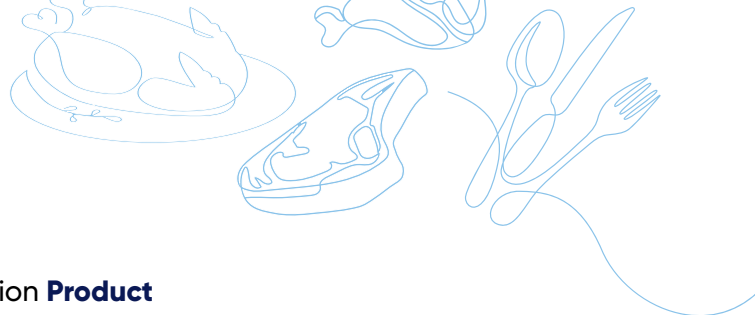
**If answer yes (A4), then A4a with checkboxes will appear.**

#### **A4a. Company contributions were provided to** (check all that apply):

Upon checking a box(es) you will be asked to provide additional details or types of food security related activities undertaken by your company. Any details will be anonymized and may be used as examples or proof points when telling the story of the protein industry's commitment to advance nutrition science.

##### **A4a1. Food Banks** (see A4a1a.)

Reminder: This metric is used to measure the Meat Institute's aim by 2025, working with the U.S. Department of Agriculture and Feeding America, the Meat Institute will measure and help fill the protein gap to ensure families in need have enough high-quality protein.



#### A4a1a. Food Banks contributions were:

##### 1. Donating Meat & Poultry or Combination **Product**

i. (enter quantitative number only with commas; example: 1,000)

Calculate product amount using the following formula:

$[(R \times 4) + (C \times 5.333)] = \text{servings/meals donated}$

R = raw products in lbs.

C = cooked product in lbs.

To convert ounces to pounds: Multiply the number of pounds donated by 4 for raw donations  
(4oz serving x 4 = 16 oz/1 lb.)

Multiply the number of pounds by 5.33 for cooked donations (3 oz serving x 5.33 = 16 oz/1 lb.)

ii. N/A

iii. Choose not to report

##### 2. Company-organized employee **volunteer time** at a food bank

##### 3. **Monetary donation** (excludes the product donation) to a food bank

(quantitative number only with commas; example: \$1,000)

N/A

Choose not to report

##### 4. **Held company food drive** for food banks. (canned goods/non-perishables)

##### 5. **Donated R&D samples** (product/overrun).

##### 6. Donating to programs and initiatives to **improve supply chain and infrastructure improvements** to national and local food bank organizations.

i. Capacity building support for food bank operations teams.

ii. Grants toward capital improvement projects focused on areas such as food safety, refrigeration, packing and labeling.

#### A4a1b. Donations were given to:

1. Food Bank(s)

2. City Sponsored Community Outreach Program(s)

3. Community Hunger Program(s)

5. Other

#### A4a1c. Donated proteins to food bank were:

(appears if A4a1a Product or Donated R&D Samples is selected.)

Beef

Pork

Turkey

Chicken

Lamb

Veal

Bison

Multi-protein (sausages, hot dogs, etc.)

Canned

Shelf-stable

Other



**A4a1d. What was the regionality of the company's donations to foodbanks?**  
(appears if A4a1B is selected).

Can check more than one category.

- Local community (local)
- Within your contributing facility's state (state)
- Multi-state area (regional)
- All of the country (national)
- Contributions went globally (global)

**A4a2. Charities** Excludes Food Bank activities. (see A4a2a if selected).

**A4a2a. Charity donations were:**

1. Donated **Meat & Poultry Product**

- i. \_\_\_\_\_ (enter quantitative number only with commas; example: 1,000)

*Calculate product amount using the following formula:*

*[(R\*4)+(C\*5.333) = \_\_ servings/meals donated]*

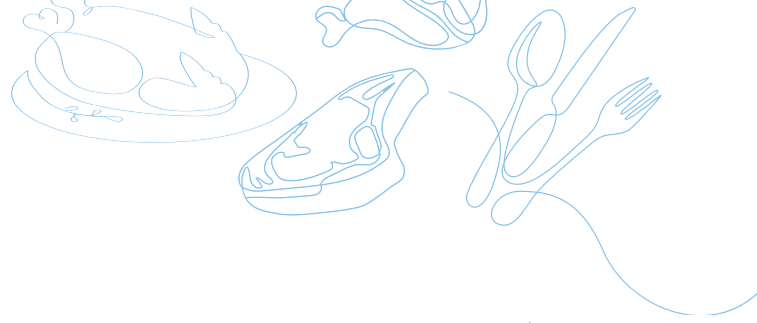
*R= raw products in lbs.*

*C = cooked product in lbs.*

*To convert ounces to pounds: Multiply the number of pounds donated by 4 for raw donations  
(4oz serving x 4 = 16 oz/1 lb.)*

*Multiply the number of pounds by 5.33 for cooked donations (3 oz serving x 5.33 = 16 oz/1 lb.)*

- ii. N/A
  - iii. Choose not to report
2. Company-organized **Employee Volunteer time** at a charity or charities.
3. **School Backpack Program – Supplies** (stuffing, monetary funding, etc.)
4. **School Backpack Program – Food** (stuffing, product donation, monetary funding, etc.)
5. **Monetary donation** (excludes the product donation) to a charity.  
(quantitative number only with commas; example: 1,000)
- N/A
- Choose not to report



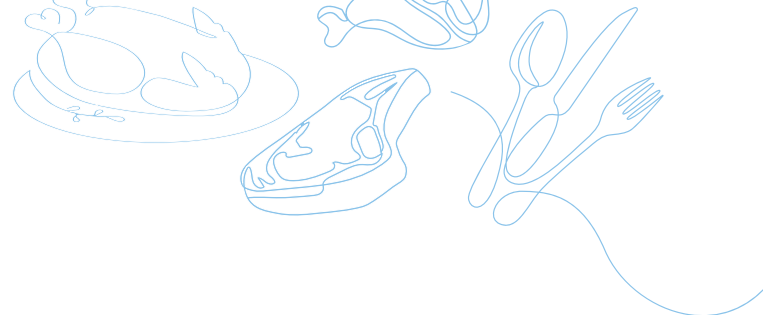
## 6. Community Event Sponsor (types)

Boys & Girls Club  
Health Walk/Fun Run (*American Heart Association, Breast Cancer, Alzheimer, Adoption etc.*)  
Ethnic Celebration (AfrOmaha, Cinco De Mayo, etc.)  
Domestic Violence  
Special Olympics  
Disability Awareness and/or Support  
Mental Health  
Music Program  
FFA  
4H  
United Way  
Children's Home  
Addiction Program  
Chamber of Commerce  
University / Technical College - Ag Education Event  
Pets & Animals  
Outdoor Activities (field day, hikes, etc.)  
Sporting Events  
Community Gardens  
Sports team(s)  
K-12 Schools  
Hospitals, clinics  
Public officials/EMS (police & fire departments)  
Local, Small Businesses  
Local, Family in-need  
Donations to the local community(ies)  
Other

### **A4a2b. What was the regionality of the company's donations to charity?**

(Can check more than one category.)

Local community (local)  
Within your contributing facility's state (state)  
Multi-state area (regional)  
All of the country (national)  
Contributions went globally (global)



**A4a2c. Donated proteins for charity were:**

- Beef
- Pork
- Turkey
- Chicken
- Lamb
- Veal
- Bison
- Combination protein (sausages, hot dogs, etc.)
- Canned
- Shelf-stable
- Other

**A4a3. Disaster Relief (excluding food banks and charities).**

**A4a3a. Disaster Relief donations were:**

**1. Donating Meat & Poultry or Combination Product**

- i. \_\_\_\_\_ (enter quantitative number only with commas; example: 1,000)

*Calculate product amount using the following formula:*

*$[(R \times 4) + (C \times 5.333)] = \_\_ \text{ servings/meals donated}$*

*R = raw products in lbs.*

*C = cooked product in lbs.*

*To convert ounces to pounds: Multiply the number of pounds donated by 4 for raw donations (4oz serving x 4 = 16 oz/1 lb.)*

*Multiply the number of pounds by 5.33 for cooked donations (3 oz serving x 5.33 = 16 oz/1 lb.)*

- ii. N/A

- iii. Choose not to report

**2. Company-Organized employee **volunteer time** at a disaster relief event**

**3. Monetary donation** (excludes the product donation)

(quantitative number only with commas; example: 1,000)

- N/A

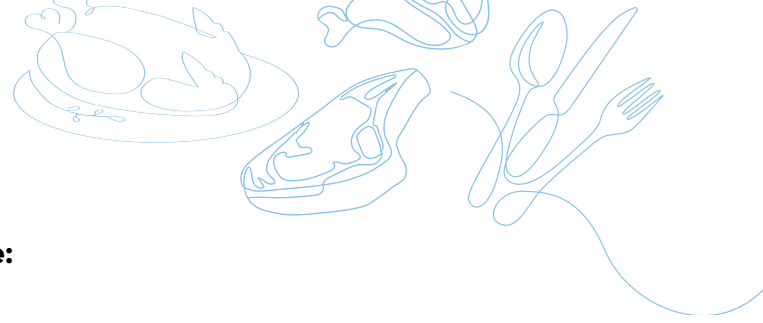
- Choose not to report

**4. Held company food drive** for disaster relief. (canned goods/non-perishables)

**A4a3b. What was the regionality of the company's donations for disaster relief?**

(Can check more than one category.)

- Local community (local)
- Within your contributing facility's state (state)
- Multi-state area (regional)
- All of the country (national)
- Contributions went globally (global)



**Aa3c. Donated proteins for disaster relief were:**

Beef  
Pork  
Turkey  
Chicken  
Lamb  
Veal  
Bison  
Combination protein (sausages, hot dogs, etc.)  
Canned  
Shelf-stable  
Other

**A4a4. Other, please describe.**

Examples: Donating to local sports teams; being a good community steward; other community support efforts.

## Education & Workforce Development (Developing the Future)

**A5a1. Scholarships**

These can be community type scholarships/awards for any purpose.

**A5a1a. Supported the following scholarships:**

Scholarship Foundation <https://meatscholars.org/>  
Culinary Institute of America (CIA) Fund  
(Company NAME) Scholarship  
Company scholarship to employee's children  
Tuition reimbursement to employees and their dependents  
Continuing education funded by company  
National Merit scholarships  
Other

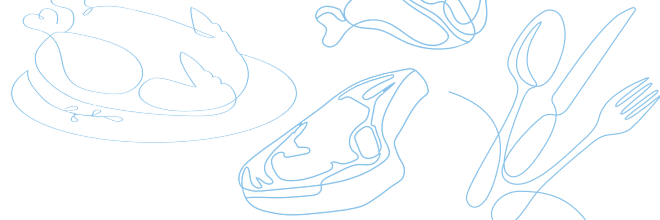
**A5a1b. Supported scholarships by:**

Donating monetarily to universities and/or organizations that fund scholarships  
(if checked A5a1c appears).

Employees serve on boards and/or selection committees for scholarships

**A5a1c. Monetarily contributed to scholarships this past year:**

Dollar Amount received



**A5a2. Other Contributions to Education** (Skills Development) Labor/workforce (developing the future)

Examples: Highschool auto mechanics program; metal and welding program, STEM donation for a shop class; youth group/industry tours of establishment; ag extension educator day. Please include links to press releases if you have them.

## Press Releases:

## Other Resources:

- Meat Institute's Nutrition, Health & Wellness Page & Committee info  
[https://www.meatinstitute.org/Health\\_Wellness](https://www.meatinstitute.org/Health_Wellness)
- Meat Institute's Health & Wellness Recognition Awards – Apply annually between January 1 – 31  
[https://www.meatinstitute.org/awards/Health\\_Wellness\\_Recognition\\_Awards](https://www.meatinstitute.org/awards/Health_Wellness_Recognition_Awards)
- Meat Foundation (Formerly Foundation for Meat & Poultry Research & Education)  
<https://meatpoultryfoundation.org/>