

# Recommended Baseline for Information Security Controls

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Nourishing Today  
Sustaining Tomorrow



# Top Areas to Focus



Backup/Restore



Vulnerability  
Management /  
Patching



Visibility,  
Segmentation &  
Logging



Email / Web  
protections



Incident Response /  
Tabletop Exercise



Endpoint Security



Access  
Management /  
Local Admin



Awareness



# Backup/Restore



## GOALS

Backup assets  
Capable to restore assets  
in a timely manner  
Protect backup  
infrastructure



## SCOPE

Start with critical  
assets  
Expand based on  
your comfort



## PRO TIPS

Identify critical assets – Align with  
the Business  
Routinely perform restores  
Perform full system restores on  
quarterly basis  
Protect your backups  
Understand the time to restore



# Backup/Restore Pro Tips

## Identify Critical Assets

Start with IT

Obtain executive buy-in for business input  
When in doubt backup everything you can

## Full System Restore & Resource Needs

Choose a new system to restore each quarter  
(must be from the ground up)  
Priority of servers to restore is key, so document  
Standby capacity to restore

## Routinely Perform Backups/Restores

Set a backup schedule (mix differentials & full)  
Perform file and folder level restores on a set  
interval (no longer than a month)  
Consider Immutable/Encrypted Backups files

## Timing

Document time to restore a full system  
Document in run books and IR Plan  
Choose a Backup strategy aligned with acceptable  
timeframes.



# Incident Response / Tabletop Exercise



## GOALS

Key response actions to known incidents

Decision / x-process points & call tree

Roles & Responsibilities

Communications



## SCOPE

Relevant business disruption scenarios

Global / Regional / Local Processes & Technology

Applicable threat/risk vectors

Crown jewels



## PRO TIPS

Share and rehearse - Protect it but make it available

Know/work with your partners – Retainer/SLAs (IR responder, Insurance, Legal counsel, negotiators, etc.)

Living document/process. Update it

Understand your team's skills

DR & BCP



# Incident Response / Tabletop Exercise Pro Tips

## Share and Rehearse

It must be known by the personnel involved in the recovery process  
Tabletops would help personnel to familiarize with the response roles and responsibilities

## Continuous process

Update the IR and DR plans frequently  
Priority of servers to restore is key, so document  
Consider communications SMEs

## Know your team and partners

Who is who and what they do. When to call them in?  
IT team skills must be known before needing them

## DR & BCP

A defined DRP will help to shorten the time to recover  
Consider time consumed by forensics and other processes  
Business must/should operate in manual mode



# Vulnerability Management / Patching



## GOALS

Reduce attack vectors  
Identify exploitable weaknesses  
Continuous improvement and prevention  
Know your environment



## SCOPE

Anything with an IP address  
Global / Regional / Local by Technology  
On-prem, Cloud & Third Party



## PRO TIPS

Never ending process  
Look out for trends  
Partner with the right tool  
Be aware of tool/vendor mutations  
It is a team effort



# Vulnerability Management / Patching Pro Tips

## Never ending

Vulnerabilities everywhere – understand your environment  
Scan, assess, patch, repeat – know your exceptions  
Identify trends in IoCs and track those

## Patch

Patch, patch, patch  
Work with and push vendors or isolate/segment technologies  
Dedicated resources (if possible)

## Tooling and Partners

Many tools out there, find the one that would work for your environment and team  
Understand your vendor strategy and progression

## Team Effort

Is not an IT Security process  
Work with your IT team and business  
Track and report





# Endpoint Security



## GOALS

First line and continuous defense (In/Out trusted networks)

Detect and act on unknown, unauthorized or malicious actions

Identify key IoCs



## SCOPE

Protect everywhere

- Ideally anything with an IP address

OT / IoT / IIoT – push boundaries

Mobile / Tablets



## PRO TIPS

Dedicated resources and/or managed service / Team effort

Continuous monitoring and alerting

Base protection controls (Up to date OS, Encryption, strong authentication, access control & hardening)

Response capabilities (EPP, EDR, XDR)

Consistency & Continuous deployment



# Endpoint Security Pro Tips

## Team and reach

Requires committed resources to deploy & maintain  
Cover infrastructure everywhere - w/exceptions  
Look for unknown environments & devices  
Best done by a dedicated/skilled team

## Response

Response capabilities are a must  
Application, DLP and data privacy protections Policies

## Monitoring and Alerting

Centralized  
X-check with other tools  
Enrich with threat intel – integrate SOC/SIEM/SOAR  
Assess/Correlate real-time IoCs

## Continuous Process

Ongoing management/responsibility  
Hardening, encryption, limit local admin  
Shared responsibility with the user- are they aware?  
Not just an AV



# Visibility, Segmentation & Logging



## GOALS

Protect/Secure all  
Look for what you can't see - is shadow IT a thing?  
Segment critical networks serving core operations or services  
Log applicable data and use to assess, identify and alert



## SCOPE

See everything (moving target)  
Segment critical networks  
Log what is meaningful and can be acted on  
Keep enhancing/increasing



## PRO TIPS

SIEM/SOC/SOAR great to have - must be manageable  
Partner with appropriate third parties if no internal resources available  
Segmentation based on standards - pragmatic  
No need to Log everything



# Visibility, Segmentation & Logging Pro Tips

## Visibility

X-reference scanning and inventory systems  
Discovery is a never-ending process / understand responsibilities  
Assess relationships between networks/devices

## Logging

Start small and grow as the process mature  
Logs must be meaningful  
Enrich and use to alert

## Segmentation

Based on standards but tailored to your own environment  
Require efforts from both business and IT  
Once in place, control & monitor access/traffic

## Other

Find a partner where internal resources are not available  
Evaluate as many prospect partners and solutions as possible



# Access Management / Local Admin



## GOALS

Enforce least privilege  
Multifactor authentication  
(MFA) is key

User lifecycle basics  
(onboarding/offboarding)



## SCOPE

Enforce MFA to external  
systems (system by  
system)

Employees, contractors,  
and other 3rd parties  
must be included to be  
effective



## PRO TIPS

Ensure new users only have the  
access required (group-based rules)

Modular approach to MFA

Document termination processes

Audit your own program



# Access Management / Local Admin Pro Tips

Ensure new users only have the access required (group-based rules)

Identify common groups of user access and expand  
Communication and executive buy in are key  
Recertify access at a given interval (quarterly, yearly, etc)

Document termination processes

Collaborate with HR and understand process  
Ensure termination of ID disabled ALL access  
Gradually move to automation  
Document automated and failback manual processes

Modular approach to MFA

Identify single MFA service (one user experience)  
Email and/or VPN are solid starting points and expand  
Start with friends and family for feedback

Audit your own program

Evaluate the effectiveness of your controls  
User/group access reviews  
Always build upon prior successes



# Email / Web protections



## GOALS

Protect users from common threats

Provide multi-layer controls for email/web

Train users to be vigilant when on the web



## SCOPE

Layer email controls in a modular fashion

Implement web controls at the host and network



## PRO TIPS

Deny risky attachment extensions in email

Implement DKIM and SPF (bonus points for DMARC)

Implement web filtering

Ensure hosts have endpoint security



# Email / Web protections Pro Tips

## Deny risky attachment extensions in email

Start with risky extensions that are easy (e.g. .exe,.vbs)  
Build upon the list with user communication (e.g. macros for excel)  
Monitor for efficacy and tuning

## Implement web filtering

Implement host based or network-based web filtering  
Start with blocking common categories (e.g. gambling)  
and expand from there  
Develop exception process

## Implement DKIM and SPF (bonus points for DMARC)

Test DKIM and SPF on low traffic domains and understand how they work  
Marketing, sales, and email team collaboration is key  
Perform end user communication prior to switching on

## Ensure hosts have endpoint security

Validate end point security is installed and up to date  
Ensure that any exclusions are for business applications  
Integrate end point security agent with email client





# Awareness



## GOALS

Educate end users on security best practices  
Focus on using strong passwords and social engineering tactics  
Continuous training not once a year



## SCOPE

Decide on platform to communicate end users  
Contractors and non-employees accessing your resources should be included



## PRO TIPS

Perform in-depth annual training  
Monthly newsletters/advisories  
Perform phishing exercises  
Develop workshops for passwords/social engineering



# Awareness Pro Tips

## Perform in-depth annual training

Ensure content is relevant and easy to understand  
Training should highlight key areas of your program  
Great opportunity to encompass any required regulatory training

## Perform phishing exercises

Perform monthly/quarterly phishing tests to various segments of your community  
Track click rates and reinforce with additional training

## Monthly newsletters/advisories

Ensure content is easy to understand  
Ensure content is relevant to your month's theme or threats  
Highlight actionable takeaways

## Develop workshops for passwords/social engineering

Develop workshops for constructing strong passwords  
Highlight the tactics used for social engineering

